



VESTAVIA HILLS SOCCER CLUB

Letter from the President

Now that we are back in the swing of things for the Fall, let me take a minute to give an update on a couple of great things going on at VHSC.

Congratulations to all of you on the 2010 Liberty Cup, the largest to date, hosting a combined 178 teams for the Elite Challenge and Soccerfest weekends. The weather didn't cooperate with us for the Elite Challenge but due to the professional way it was handled, we were able to give teams full refunds for their entry fees. We look forward to another great turnout next year. I want to give a special thank you to the Tournament Director Catherine Hogewood and the volunteers who make these weekends possible.

I would also like to highlight the continued growth of the club despite a still struggling economy. This is a direct reflection of the staff who is continually working to improve programs for both the recreational and competitive player, instilling in them a love for the game, while teaching them the merits of hard work and respect for others. As you know, with our continued growth we are busting at the seams in need of field space. Work is currently underway on the Sicard Hollow Sports Complex, where there will be 4 full-sized turf fields and one practice field, which will go a long way in the field space needs for Vestavia's kids.

There are two events in October that each of you need to mark on your calendar. The first is the 4th Annual SoccerBall on Friday Night October 29th. This is a casual night of fun for the parents and coaches, with food, drinks, a Tailgate Toss Tournament, and a silent auction to raise money for our Financial Assistance Program. Second is our 3rd annual Socctoberfest the following day October 30th. We will have a 2-mile fun run and many other exciting events for the entire family. These are two great opportunities for the VHSC Family to get together, have fun and show what makes VHSC such a special place. Thanks to each of you who have chosen to play or chosen for your children to play soccer at VHSC.

Sincerely,
Jimmy Brown
President

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REC UPDATE

By now everyone has had started playing, and we hope all the players are enjoying our many changes in the recreational program. The major change has seen the appointment of Central Field and Liberty Park Recreational Directors, and they are off to a flying start.

Ryan Ferris is now directing all Central Field related recreational issues, and you can reach Ryan at ryanferris1973@yahoo.com. He is in charge of the Monday night u8/ u9 Technical training, and is at the fields for Friday night games, as well as the U6's on Sundays. His counterpart at Liberty Park is Rob McCullumsmith, and he is serving in the same capacity at LP, as well as overseeing our u9 and above recreational program. You can reach Rob at smithrob@uab.edu.

This staffing arrangement has made it possible to ensure quality training and organized games, and we hope to continue improving the program as the two Directors get settled into their roles. We have also replaced the **controlled chaos** of "Skills Night" into team centered Technical Training, and continue to offer 'keeper training, professional clinics, and an environment where kids can have fun and learn at the same time..

Thanks to the over 700 players who signed up to kick it with us this fall, let us know what we can do to make your soccer experience even better.

Recreational Directors:



Ryan Ferris - Central Rob McCullumsmith - Liberty Park



Annual Soccer Ball Set For October 29th

New This year: Chili Cook Off!

And

Tailgate Toss World Cup

7:00 pm at the Vestavia Hills Civic Center "The Lodge"

Calling All Cooks for a Chili Cook Off!

This annual fundraiser supports our Financial Assistance Program for recreational and competitive players in the club.

- Come and enjoy an adult-only evening, with your VHSC soccer family, and this year you can show off your cooking talent!
- We are looking for the top VHSC Chili cooks! This can be any kind of chili - white, chicken, veggie, mild, spicy - anything you think you can win the \$\$\$ prize! Our distinguished judges will have the final word on who will walk away the big, big prize!
- For your entry you will receive \$20.00 off one ticket to the Soccer Ball! There is a minimum of 2.5 pounds of meat for your Chili entry, and you must register by Oct. 16th.
- Tailgate Toss will replace Bocce Ball for this year's event. To enter a two man team, reserve your tickets to the event, or register for the Chili Cook Off, contact SoccerBall2010@gmail.com.

Tickets are \$50.00 each (unless you enter a Chili :)

and ALL proceeds benefit the Children's Financial Assistance Fund.

Please join us for food, football, music, the Tailgate Toss World Cup, and a great adult evening out!

Columbus Day Camp

No school October 8 and 11? Then come out to Columbus Day Soccer Camp at Liberty Park Soccer complex and enjoy 2 days of fun-filled soccer.

Camp will run from 9 to 3 with early drop off and pick up at 8:30 AM and 3:30 PM (Ages 3-12). Players need to bring their ball, shin guards, large mouth water jug to be refilled, snack and lunch. Camp will be run by Technical Director A.J. Adcock and assisted by VHSC professional staff.

The cost for camp is \$100 for both days (\$125 after 9/27). Can only make it to one day of camp? No problem, cost for individual days is \$60 and \$75 after 9/27.

Any questions please e-mail AJ Adcock at ajadcockvhsc@gmail.com. Registration is open online at vestaviasoccer.com.



Turkey Day Camp!
November 11, 2010

Hours: 9:00 AM - 3:00 PM (early drop off and late pick up at 8:30 and 3:30)

Ages: 3-12

What to Bring: ball, shin guards, large mouth water jug to be refilled, snack and lunch.

Cost: \$60 before 10/15 and \$75 after.

Register online at vestaviasoccer.com

Questions? Please e-mail AJ Adcock at ajadcockvhsc@gmail.com.

Field Hotline Update

New Field Condition Hotline Numbers and Protocol:

- (205) 413-4866 - Liberty Park
- (205) 413-4865 - Central Field

Hotlines will be updated as follows:

- Monday thru Friday - 3:00 PM
- Saturday - 7:30 AM
- Sunday - 9:00 AM

We have specific numbers for Liberty Park Soccer Complex & Central Field that will give you info on:

- Practice and Game Status
- Field Conditions and Closures
- Upcoming Events
- Any pertinent and relevant information regarding fields, teams, practices, and other activities on any given day.

The Field Hotline numbers listed above are the only numbers maintained by the soccer club, and will be the best source of up-to-date information.

Field Hotline Numbers:
Liberty Park: 205.413.4866
Central Field: 205.413.4865

Staff Spotlight:

Technical Director AJ Adcock

Coach AJ is a big hit with all the players, and is currently busy this fall, overseeing the Pele Program as well as the Junior Academy. On top of that, he coaches the u11 girls Ajax and u18 Attack 93's, so he sure is lucky he loves soccer.

AJ grew up in Atlanta Georgia, where he played at NASA under our Executive Director Rocky Harmon. AJ had a stellar youth career, with his diving header in the State Championships still talked about around the Atlanta club. He enrolled in Kennesaw State College, and immediately starting coaching for his old club at the tender age of 19. He graduated from KSU in December of 2008 with a degree in Communications.

Now 26, AJ has been working at VHSC for a year and a half. Last year he coached the u18 Attack to the state finals, and this year both his teams are playing some good soccer and having a blast. A dynamic and enthusiastic coach, AJ can be seen jumping into the older boys sessions, just to get some more soccer in. He is also the defending Second Place Finisher in the Soctoberfest Two Mile Fun Run.

When he isn't busy coaching soccer, he is usually out for a run with his Golden Lab Hank.



Player Spotlight:

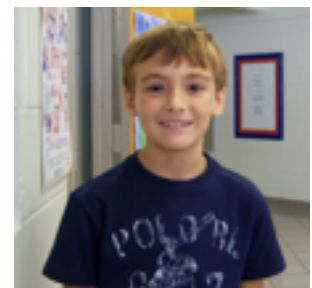
David Berry

David Berry plays U8 soccer at Central. He plays for the Cheetahs coached by Bryan Poole. We have over 300 kids playing soccer at Central this season. The Central field is maintained by the City and supported by the soccer club, and is located behind Vestavia Hills Elementary-Central. The Rec program at Central feeds lots of great players into our u9 and older programs at Liberty Park.

Below is a Q & A with David:

- 1) What team did you root for during the World Cup?
USA
- 2) Who is your favorite soccer player?
Landon Donovan
- 3) How long have you played soccer at VHSC?
3 Years
- 4) What other sports do you play?
Baseball and Basketball
- 5) What do you like to do when you are not playing soccer?
Go to the lake and watch TV
- 6) What is your favorite part of playing soccer at VHSC?
Scoring a Goal

Thank you for sharing, David!



Free Program Completes Its Second Summer Team Adidas Finishes Second Season in Style

This summer the Team Adidas summer program provided free training to over 60 girls comprising several age groups, as well as another 30 boys ages 11-15, as well as 28 players in the older boys training pool. Over 110 players were involved this year.

The u17 Boys Vestavia Hills Steamers Team Adidas finished their summer off in style, going undefeated in the National College Showcase with a 2-0-2 record. With a roster mix of 96's, 95's and 94's, they competed in the 94 age group and more than held their own.

The boys opened with a surprise 2-0 win over West Babylon from New York, held on for a tie against the Chicago Fire Juniors 0-0, were tied in the last moments by Lehigh Valley from Pennsylvania 2-2, and beat the undefeated division leaders at the time West Texas United in a come from behind 3-2 thriller in their final game.

A big thanks to Girls DOC Jason Woodall for running all the girls sessions, and Luke Whittle, Pat Flinn, and Rocky Harmon for training and coaching the boys. See you next summer for the 3rd installment of Team Adidas.



Sponsor Spotlight: Henger Rast Mortgage

Henger Rast Mortgage Corporation of Birmingham, Alabama strongly believes in the need to support its local community and enhance community involvement. That is why Henger Rast is excited to partner with Vestavia Hills Soccer Club for the 2010 season - an organization that has quickly become an important and integral part of the Vestavia community.

Since its inception in 2005, Henger Rast has become one of the largest, independent mortgage banks in the Southeast. Located in the heart of Cahaba Heights, Henger Rast expanded in the Birmingham metro area and opened several offices in Georgia during the past few years. Unprecedented change in mortgage industry, coupled with tremendous downturn in the housing market caused 62% of mortgage professionals in Alabama to relinquish their licenses or close the doors. By sticking to its core principles, Henger Rast currently operates six branches with 80+ employees.

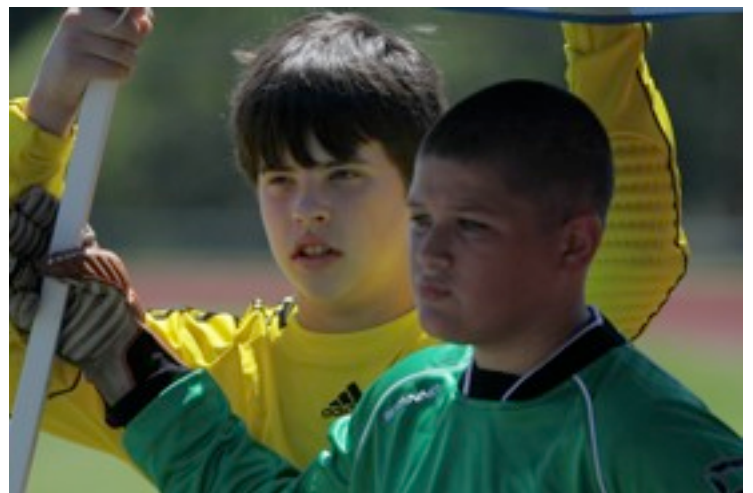
Today, Henger Rast is a direct endorsed FHA Lender and approved Freddie Mac Single Family Seller/ Servicer with a net worth of \$1.4 million. In fact, Henger Rast holds the title of 5th Largest Mortgage Lender in Birmingham Alabama by the Birmingham Business Journal (BBJ) in August, 2010.

Not only does the company focus on its clients, but also concentrates on being a positive work environment for its employees. Rob Henger, President and CEO, states that Henger Rast is very clear to say that [an employee's] relationship with family and God is definitely first and work is lower on that priority list. Given that philosophy, as well as Henger Rast's obvious corporate successes, the company was named a finalist in its category in the BBJ's Best Places to Work five out of the past five years.

Henger Rast will continue to build relationships with local community partnerships and wishes to share its success and strong hometown values with the Vestavia Hills Soccer Club. GO TEAMS!



QUICK SHOTS



3RD ANNUAL
SOCCTOBERFEST 



SATURDAY, OCTOBER 30, 2010

TWO MILE FUN RUN 8:30 AM . TOTS TROT 10:00 AM
 FUN, GAMES, INFLATABLES, MUSIC- ALL DAY

LIBERTY PARK SOCCER COMPLEX

liberty park residential 
VESTAVIASOCCER.COM LIBERTYPARK.COM

Let's get ready for a great October with the Soctoberfest on October 30th. This year we are going for full-blast fun! We are starting the day at 8:30 am with the Two Mile FUN RUN, and this year the coaches are making the Fun Run a mandatory activity for all competitive players u11-u18. Every runner gets a Soctoberfest t-shirt, and there are divisional awards in six different categories. Register on line at www.vestaviasoccer.org.

Win an iPad For Recruiting The Most Runners!!

You don't have to run fast to win prizes at Soctoberfest 2010. This year, there are chances to win some super prizes for the child that brings in the most runners. You can get mom and dad, siblings, neighbors, anyone is eligible to take part in the Fun Run (walkers will again be welcome), and there is a section on the registration form to credit what player recruited the runner. You can even get Grandma and Gramps, and any other people who would like to help you win the prize but won't be able to attend, to go ahead and register on line you get credit for their registration, and they receive a shirt. The prizes for the individual who signs up the most runners are:

- 1st prize - iPad
- 2nd prize- \$100.00 VHSC store credit
- 3rd prize- \$50.00 VHSC store credit

We will have a Tots Trick Or Treat Trot (8 and under), a soccer carnival, an exhibition game featuring our coaches vs. our '93 Steamers, as well as face painting, inflatable fun, LIVE Polka music, and the Masters' Game.

Everything except the Fun Run is free, thanks to Liberty Park Residential, so tell your friends and plan to join in the fun!



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Serra

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